



# BACHELOR OF VISUAL ARTS DEGREE

With the introduction of the four year Degree program, Bachelor of Visual Arts, The Accademia D'Arte (ADA) offers their students the opportunity to transform their artistic passion and talent into a real professional Art career.

ADA, located in the historic center of Florence, is an Institution with two decades of experience training artists and guiding them to the fullfillment of their artistic aspirations.

## **STUDY WITH US**

ADA invests in the creative and intellectual development of its students through a curiculum of critical, practical and analytical study of all art related subjects.

The Accademia provides students with a strong classical foundation and guides them in their expression of the contemporary artistic language of our day.

Each student is encouraged to develop a his or her personal style and a unique artistic view point in their chosen medium.

The faculty at ADA are working professional artists prominent in their respective field and are deeply rooted in their specific techniques. They are able to direct students to the best possible outcome within an extensive variety of mediums.

#### **DURATION**

8 semesters (4 months per semester)

## **BA Visual Arts**

This four year Degree program will train you in classical technique and contemporary art principles within all pertinent mediums. Having mastered these foundations you will have what is required to define your direction and personal style and move forward to your professional art career.

The Degree program is not just about creating art. Students are also challenged to create projects market them and present them to the public. All steps required to become a successful artist are exercised. When you the leave our school you will carry the mantle of our pride within you.

You are on your journey towards being one of the next generation of working artists.

#### PROGRAMS AND ELECTIVE STREAMS

4 YEAR DEGREE IN CLASSICAL ART or 2 YEARS IN CLASSICAL ART 2 YEARS IN CONTEMPORARY ART

### Classic Art Stream (Two or Four year program)

An in depth study of classical techniques of great Italian masters including: Giotto, Dia Vinci, Michelangelo, Raphael, Caravaggio and Cennino Cennini. Students will be required to master techniques such as: gilding, egg-oil based tempera oil painting.







## Contemporary Art Stream (Two year program)

The objective of this specialization is to train artists how to address the problems of visual creation with a critical and coherent attitude to today's society. The transcendence of the interpretation of social phenomena must be accomplished so as to construct plastic proposals that have an impact on society. One's own multidisciplinary language and personal style is develop and manifests.

## **STUDY PLAN**

#### **FIRST SEMESTER**

Drawing I

Painting I

Sculpture (Mold Clay I)

Artistic Anatomy I

Art History I (Ancient Art - Middle Ages)

Printmaking Tecniques Art Graphics I

#### **SECOND SEMESTER**

Drawing II

Painting II

Sculpture (Mold Clay II - Molds)

Artistic Anatomy II

Art History II (Middle Ages- Renaissance)

Printmaking Tecniques Art Graphics II

#### **CLASSIC STREAM**

#### FIFTH SEMESTER

Laboratory I

Techniques and Technologies according Cennino

Cennini I

Contemporary Art History I

**Project Development** 

1 Elective Subject

#### SIXTH SEMESTER

Laboratory II

Techniques and Technologies according Cennino

Cennini II

Contemporary Art History II

Art Career Management I

2 Elective Subjects

#### **SEVENTH SEMESTER**

Laboratory III

Techniques and Technologies according Cennino

Cennini III

Contemporary Art History II

Art Career Management

2 Elective Subjects

#### **EIGHTH SEMESTER**

Visiting professor workshop

Final production

1 Elective Subject (3 options)

#### THIRD SEMESTER

Drawing III

Painting III

Sculpture (Mold Clay II - Pottery Wheel)

Artistic Anatomy III

Art History III (Renaissance - Baroque )

Printmaking Tecniques Art Graphics III

#### **FOURTH SEMESTER**

Drawing IV

Painting IV

Sculpture (Stone)

Artistic Anatomy IV

Art History IV (1700 - 1800)

Printmaking Tecniques Art Graphics IV

#### **CONTEMPORARY STREAM**

#### FIFTH SEMESTER

Laboratory I

Contemporary Techniques and Technologies I

Contemporary Art History I

Project Development

1 Elective Subject

#### SIXTH SEMESTER

Laboratory II

Contemporary Techniques and Technologies II

Contemporary Art History II

Art Career Management I

2 Elective Subjects

#### SEVENTH SEMESTER

Laboratory III

Contemporary Techniques and Technologies II

Contemporary Art History II

Art Career Management I

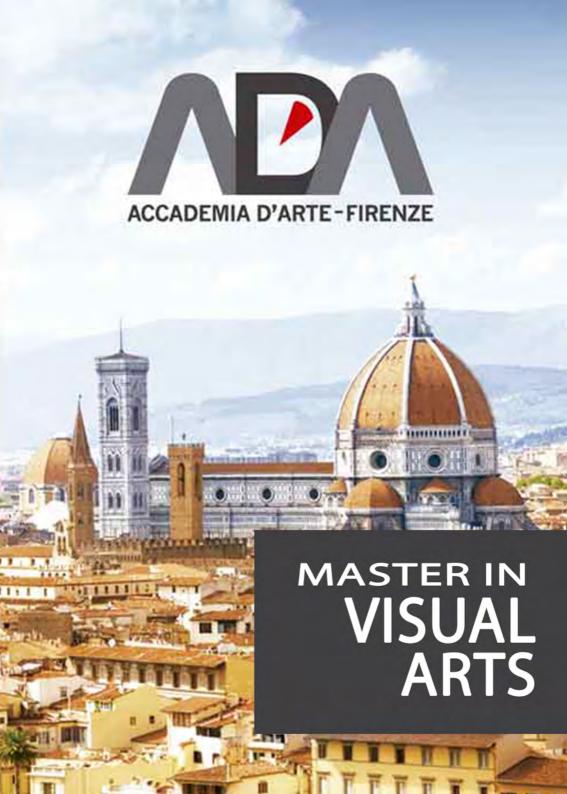
2 Elective Subjects

#### **EIGHTH SEMESTER**

Visiting professor workshop

Final production

1 Elective Subject (3 options)





# MASTER IN VISUAL ARTS DEGREE

The Masters in Visual Arts of the Accademia D'Arte AD'A is a personalized year program. The aim is to guide students in their chosen specialization, as well as the development of their technique in order to prepare them to become part of the art world.

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#### **DURATION**

2 semesters (4 months per semester)

## Master | Visual arts

The curriculum for the Master in Visual Arts is created based on the knowledge and skills level of each student, so it is an individualized program. Teachers and tutors will guide students towards new scopes in the use of materials and the development of their skills.

During the program students will develop an artistic project in collaboration with an expert curator. The project has to include all the subjects seen in the curriculum and will be completed with an exhibition, a catalog and an artist portfolio.



The program will provide students with the necessary tools required as an artist.

Marketing skills and social media will be an essential part of curriculum as well. Its application will give the experience to develop and create projects rooted in the individual artistic personality of the participants. It will position them to enter the international art world.